



The Accessibility Challenge: Accessible design, with experts.

Immersive workshops focused on experiential learning and co-design of accessibility solutions *with* persons with cognitively disabilities.

The Accessibility Challenge is a hands-on, interactive experience designed to help leadership teams identify and overcome cognitive accessibility barriers in products, services, built environments and workforces.

Questions@OpenAccessibility.ca



What past participants say:

"I am more aware of the barriers and will take steps towards a more accessible workplace and processes."

"There were things I hadn't considered at all, especially for those with less visible disabilities."

"I will be way more observant and flexible during interviews and when supervising"

Participants in the Accessibility Challenge adopt different personas and are tasked with navigating a series of real-world scenarios that mimic the cognitive difficulties faced by individuals with conditions such as ADHD, dyslexia, memory impairments, or learning disabilities.

As participants encounter these barriers, they gain first-hand insight into the struggles people face, and are encouraged to think critically about how to approach products, services, environments and workplaces for better accessibility and inclusivity. The Accessibility Challenge ends with an interactive co-design exercise involving individuals with accessibility challenges to better understand the real world impact of decisions on their lived experience.

By the end, participants will have a deeper understanding of how to create accessible, neuroinclusive experiences, and how not doing so impacts clients, colleagues and people in their day-to-day lives.

Sample Agenda

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| 15 minutes | Preparing for the Accessibility Challenge |
| 30 minutes | Understanding cognitive accessibility (presentation) |
| 10 minutes | Break |
| 45 minutes | Team-based experiential Accessibility Challenge |
| 15 minutes | Break |
| 60 minutes | Inclusive design: Identifying accessibility barriers and co-creating solutions |
| 30 minutes | Wrap-up and closing remarks |

Ask about our full range of Education & Training services to help address your organization's unique cognitive accessibility challenges.

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