

Canada's Leading **Cognitive Accessibility Experts**

We help make built environments, products, and services accessible to all.

People think and understand the world around us differently, but products, services and the built environment are designed for those who we perceive as typical. We're ending this disparity by making people with a range of cognitive abilities part of the solution.

Trust our integrated team of accessibility experts and advisors to assure your products, services, environments and experiences are accessible by people of any cognitive ability.

Custom Cognitive Accessibility Solutions

Helping make products, services, environments and workforces more equitable and inclusive.

Education & Training

Designed and delivered by word-leading Canadian experts on cognitive accessibility.

Inclusive R&D

Expert-facilitated, ethical involvement of persons with lived experience.

OpenAccessibility.ca







CASE STUDY

Queen's University



The <u>Sinclair Cancer Research Institute at Queen's University</u> combats cancer through cutting-edge research, innovative facilities, and the development of new treatments that offer hope to cancer patients.

Dr. Alyson Mahar, Principal Investigator at the institute, called on Open to help develop cognitively accessible knowledge mobilization products based on her groundbreaking research. We rapidly transformed very complex and technical medical language into communications materials easily understood by anyone, without losing the essence of the content.

The Problem

Cancer patients with cognitive disabilities don't live as long as neurotypical patients. Patient information can be confusing or difficult for some readers to interpret. To better inform and empower patients, the Sinclair Cancer Research Institute wanted to address communication barriers in patient information materials for persons with cognitive disabilities.

The Solution

In collaboration with our neurodivergent Cognitive Accessibility Advisors, Open adapted research findings into accessible language (Easy Read) and infographics. The lived experience of our Accessibility Advisors ensured both the language and professionally designed infographics could be read and understood by persons with a wide range of cognitive abilities.

Services provided:

- Inclusive Research & Development
- Inclusive Design
- Accessibility Testing

The Outcome

By effectively adapting complex medical information into cognitively accessible materials, Open helped the Institute empower more cancer patients—and their caregivers and families—to take charge of their health and treatment.

OpenAccessibility.ca



